

# GRAPHIC DESIGN

## Student Eligibility

Category	Senior High
1. Tract Design	2 students
2. Composite Graphic	2 students

## General Rules

1. All entries must be solely the work of the student entering the competition.
2. Each entry must have been created since the previous year's competition.
3. Entries must meet the guidelines of this competition concerning dress codes and suitable subject matter. No artwork should attempt to portray the face of Christ.
4. Students may not enter more than one individual entry.
5. All entries must be hard copies. (Computer files are not acceptable.)
6. Stock images or artwork may be used in the design of the graphic; however, the final layout must be solely the work of the contestant.
7. ***Each entry will be mounted on black foam board with at least 1-inch border around the project.***
8. Three judging sheets must be filled out and accompany each entry, along with a 3x5 card containing the entrant's name, school, grade, and category. Each entry must have a plastic sleeve attached (pinned or taped) to the back to protect the three stapled judging sheets.
9. An "Artist's Idea Statement" must accompany each judging sheet.
10. The judging standard will be as follows:
  - a. Effectiveness
  - b. Creativity
  - c. Use of color
  - d. Use of typography
  - e. Accuracy
  - f. Overall impression

## Rules by Category

### Category One: Tract Design

Design a tract for your church that would creatively invite members of your community to visit your church. Tracts must be designed in such a way that the finished tract would fit in a standard shirt pocket. Each tract must contain the plan of Salvation (KJV).

### Category Two: Composite Graphic

Using an application like *Adobe PhotoShop*, create a graphic that would creatively inspire believers in their Christian faith. Graphics should communicate concepts like, but not limited to, God's greatness, hope, faith, mercy, commitment, sacrifice, stewardship, etc.

1. All entries must be hard copies and accompanied by the original layered file on CD ROM.
2. Final graphic must be eight inches by ten inches and may be laid out either portrait or landscape.