

West Coast Baptist College

Annual Educational Effectiveness Summary

2015

I. Educational Effectiveness Summary Overview

WCBC currently employs an academic assessment program that maintains a systematic, documented, and sustained assessment process of student learning and program learning outcomes. The academic assessment process involves both formative and summative evaluations utilizing direct and indirect measures of student learning outcomes, and is designed to increase the information flow and facilitate data-based decision making for improvement of curriculum.

This summary presents the percentage scores and ratings of student learning outcomes related to the goals of the degree programs (Program Learning Outcomes) as indicated by the West Coast Baptist College Assessment Plan, and demonstrates the extent to which students have achieved the various goals of the degree programs providing indicators of educational program effectiveness.

II. Program Learning Outcomes and Educational Effectiveness

Indirect Assessment. This table presents aggregate data from formative and summative indirect assessments of student learning outcomes related to institutional learning outcomes and effectiveness.

Indirect Assessment of Institutional Learning Outcomes	Value for "Success"	Value for "Excellent"	Current Score*	Current Outcome Rating
Demonstrate a comprehension of major areas of Bible knowledge and doctrine	4.0	4.5	4.4 (88%)	Successful
Apply knowledge in practical and relevant ways to their chosen field	4.0	4.5	4.6 (92%)	Excellent
Effectively communicate the gospel to unbelievers	4.0	4.5	4.5 (90%)	Excellent
Effectively serve in ministry through the local church	4.0	4.5	4.6 (92%)	Excellent
Regularly practice authentic spiritual disciplines	4.0	4.5	4.3 (86%)	Successful
Engage in service to the community in response to the Great Commission	4.0	4.5	4.5 (90%)	Excellent
Composite Institutional Learning Outcomes			4.5 (90%)	Excellent

*Rated on a 5-Point Scale. The performance standard for this learning outcome assessment is a total aggregate score of 4.0/80% (minimum score for "successful") and 4.5/90% (minimum score for "excellent").

Direct Assessment. This table presents aggregate data from summative direct assessments of student learning outcomes related to program learning outcomes and effectiveness, based on the annually selected core courses.

Undergraduate Bible Degree Program Learning Outcomes*	Value for "Success"	Value for "Excellent"	Current Score*	Current Outcome Rating
Demonstrate accurate knowledge of Biblical themes and content	4.0	4.5	4.0 (80%)	Successful
Utilize a literal grammatical-historical hermeneutic	4.0	4.5	4.2 (84%)	Successful
Formulate sound biblical theology	4.0	4.5	4.1 (80%)	Successful
Articulate the historic Baptist faith and distinctives	4.0	4.5	4.0 (80%)	Successful
Communicate God's Truth lovingly and effectively to believers and unbelievers	4.0	4.5	4.7 (94%)	Excellent
Composite Institutional Learning Outcomes			4.2 (84%)	Successful

*Rated on a 5-Point Scale. The performance standard for this learning outcome assessment is a total aggregate score of 4.0/80% (minimum score for "successful") and 4.5/90% (minimum score for "excellent").

III. Educational Effectiveness Summary and Conclusions

This summary report represents findings from the completed cycle of assessment of student learning outcomes as described and scheduled in the 2014 West Coast Baptist College Assessment Plan. The level of educational effectiveness based on the current assessment measures including all direct and indirect measures indicates successful levels of outcomes at the Institutional and Degree Program level.

Educational Mission Assessment

The annual Student Learning Outcomes Summary includes the following table presenting a composite assessment of educational effectiveness and outcomes related to the educational purpose and mission of the institution.

Educational Mission Components	Value for "Success"	Value for "Excellent"	Current Score*	Current Outcome Rating
Equip born-again people with Bible doctrine that is distinctively Baptist	4.0	4.5	4.0 (80%)	Successful
Provide practical hands-on training through the local church	4.0	4.5	4.4 (88%)	Successful
Prepare each individual to effectively reach and impact the world with the Gospel of Jesus Christ	4.0	4.5	4.4 (88%)	Successful
Composite Score			4.3	Successful

*Rated on a 5-Point Scale. The performance standard for this learning outcome assessment is a total aggregate score of 4.0/80% (minimum score for "successful") and 4.5/90% (minimum score for "excellent").